



DISCOUNTED PRICING EXTENDED THROUGH OCTOBER 31ST, 2009!

Great program. Great Rewards. Great Price.

Participants in the Kentucky Employees Health Plan (KEHP), can join a program where getting active and fit means getting great stuff including strong motivation, feedback, gadgets, tracking, challenges, prizes, more energy, feeling better, looking great...*and* cash rewards.

The Basic Program costs only \$1.50 per month for employees and retirees on the health plan (\$2.50 per month for adult dependents on the health plan) and buys the participant a GoZone pedometer, a personalized website, the chance to earn entries into KEHP's exclusive monthly HealthCash drawing totaling \$21,000 in prizes, and more! Participants can also choose to earn \$150, \$300, or \$500 rewards beyond the basic package.

Interested KEHP members register at www.virginhealthmiles.com/kehpemployees.

Dependents can register at www.virginhealthmiles.com/kehpdependents.

Waivers, friends, and family members can register at www.virginhealthmiles.com/kehpfriends.

For more information on the Virgin HealthMiles program please visit this link (insert).